

# PRESS RELEASE

## Product highlights from elero for the R+T 2018

### Automation for any application

**As a manufacturer of drives and control systems for roller shutters, venetian blinds, awnings and screens, elero holds a leading position on the market. At the R+T 2018, the company will present its full competency in the field of automation solutions. The extensive range stretches from plug & play drives for roller shutters right up to quiet, intelligent venetian blind drives. New remote hand-held transmitters and smart home solutions round off the range.**

Progress with innovative technology, elegant design and high-quality that is "Made in Germany" – these are the specifications elero has set for its product range. Accordingly, the manufacturer provides the right motorisation for virtually any blind in the respective strength and size. At the R+T 2018, elero will demonstrate new and established products from its portfolio for optimal and convenient privacy and sun protection along with modern home automation.

The drives of the **JA Comfort** range are specially attuned to the specific requirements of venetian blinds and external blinds. They have an electronic limit switch and are optionally available with integrated radio receiver. They set themselves apart from the rest thanks to their quiet movement into the end positions without any clicking noises and can be precisely set thanks to the slow movement. This allows daylight shining in to be intelligently controlled. Building occupants benefit from efficient visual and glare protection.

For convenient remote operation, elero will present the new generation of bidirectional **COM hand-held transmitters**. All variants are impressive thanks to a clear modern design and ergonomic user-friendly set-up. Besides single and multi-channel hand-held transmitters, elero is also presenting models with slider function. They allow venetian blind slats to be positioned precisely or the lighting to be conveniently dimmed. The COM hand-held transmitters are also available specially for sun protection applications – with the option of

**elero GmbH**  
Maybachstraße 30  
73278 Schlierbach, Germany  
Phone: +49 (7021) 9539-0  
Telefax: +49 (7021) 9539-212  
E-mail: [presse@elero.de](mailto:presse@elero.de)  
Internet: [www.elero.com](http://www.elero.com)

**SCHAAL.TROSTNER  
KOMMUNIKATION GMBH**  
Eichwiesenring 1/1  
70567 Stuttgart  
Phone: +49 (0711) 770 00-0  
Telefax: +49 (0711) 770 00-10  
E-mail: [info@schaal-trostner.de](mailto:info@schaal-trostner.de)  
Internet: [www.schaal-trostner.de](http://www.schaal-trostner.de)

switching the automatic sun function on and off.

With the contemporary smart home solution **Centero Home**, elero is extending its existing range of home automation solutions. Home technology products from numerous manufacturers can be incorporated. Users can control the connected devices by remote access via their smartphone and tablet using iOS and Android – on the move and at home. Centero Home is also compatible with Amazon Alexa. Besides the blinds, lighting, radiant heaters, electrical appliances and more can be incorporated into the system, just like window contacts, motion detectors and humidity sensors. Centero Home has a weather service – meaning users are always kept up to date. The **Centero "Home Professional"** version has an integrated high-performance server and a remote and IR transceiver and supports common radio transmission standards from 433 to 868 MHz.

The **RoITop D+** is a plug & play drive of the latest generation, which is available both as a radio-controlled and wired version. After the first few runs, it detects the required end positions and saves them automatically. Fitted with bidirectional radio and a routing function, the drive can be installed easily and quickly – even when in operation, it also runs remarkably quietly. This is thanks to its silent soft brake.

These solutions and others from the range of drives and control systems will be presented by elero at the R+T 2018. To experience the wide range of automation solutions and the countless product advantages live, a visit to the elero **trade fair stand A12 in hall 3** is worthwhile.

You can find more information on elero online at [www.elero.de](http://www.elero.de)

Captions:

../3

**elero GmbH**  
Maybachstraße 30  
73278 Schlierbach, Germany  
Phone: +49 (7021) 9539-0  
Telefax: +49 (7021) 9539-212  
E-mail: [presse@elero.de](mailto:presse@elero.de)  
Internet: [www.elero.com](http://www.elero.com)

**SCHAAL.TROSTNER  
KOMMUNIKATION GMBH**  
Eichwiesenring 1/1  
70567 Stuttgart  
Phone: +49 (0711) 770 00-0  
Telefax: +49 (0711) 770 00-10  
E-mail: [info@schaal-trostner.de](mailto:info@schaal-trostner.de)  
Internet: [www.schaal-trostner.de](http://www.schaal-trostner.de)



**Figure 1:**

For venetian blinds and external blinds, elero has the JA Comfort range with electronic limit switch. It allows daylight to be intelligently controlled and slats to be precisely set in the turning area. It is also optionally available with integrated radio receiver.



**Figure 2:**

The hand-held transmitters from the new bidirectional COM line allow you to operate sun protection and roller shutters very conveniently. This allows, for instance, the venetian blind slats to be positioned exactly and the lighting to be dimmed easily. All COM hand-held transmitters impress their users with their clear and modern design.

**elero GmbH**  
Maybachstraße 30  
73278 Schlierbach, Germany  
Phone: +49 (7021) 9539-0  
Telefax: +49 (7021) 9539-212  
E-mail: [presse@elero.de](mailto:presse@elero.de)  
Internet: [www.elero.com](http://www.elero.com)

**SCHAAL.TROSTNER  
KOMMUNIKATION GMBH**  
Eichwiesenring 1/1  
70567 Stuttgart  
Phone: +49 (0711) 770 00-0  
Telefax: +49 (0711) 770 00-10  
E-mail: [info@schaal-trostner.de](mailto:info@schaal-trostner.de)  
Internet: [www.schaal-trostner.de](http://www.schaal-trostner.de)



**Figure 3:**

The home technology can be controlled from a smartphone touchscreen or completely automatically at home or on the move – Centro Home from elero makes this possible. The smart home solution connects numerous home technology products from reputable manufacturers.

Photos: elero GmbH

**elero GmbH**  
Maybachstraße 30  
73278 Schlierbach, Germany  
Phone: +49 (7021) 9539-0  
Telefax: +49 (7021) 9539-212  
E-mail: [presse@elero.de](mailto:presse@elero.de)  
Internet: [www.elero.com](http://www.elero.com)

**SCHAAL.TROSTNER  
KOMMUNIKATION GMBH**  
Eichwiesenring 1/1  
70567 Stuttgart  
Phone: +49 (0711) 770 00-0  
Telefax: +49 (0711) 770 00-10  
E-mail: [info@schaal-trostner.de](mailto:info@schaal-trostner.de)  
Internet: [www.schaal-trostner.de](http://www.schaal-trostner.de)